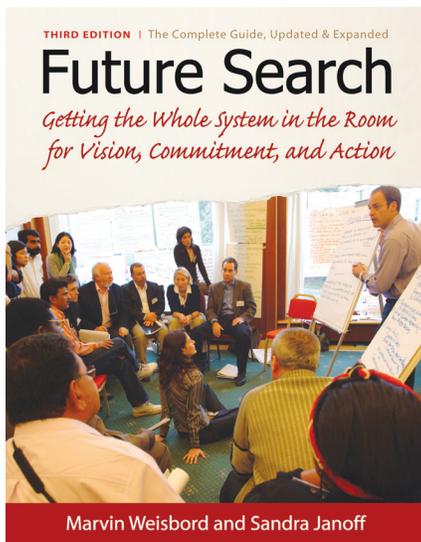


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Marvin Weisbord and Sandra Janoff

Future Search

Getting the Whole System in the Room for Vision, Commitment, and Action

Third Edition

- The latest edition of the definitive book on a change method proven effective in most of the world's cultures
- Thoroughly revised and updated, with nine new chapters
- Provides a wealth of tools, handouts, and practical aids

Future Search is among the best-established, most widely used, and most effective methods for enabling people to make and implement ambitious plans. It is used worldwide for many purposes: redesigning IKEA's product pipeline in Sweden, developing an integrated economic development plan in Northern Ireland, demobilizing child soldiers in Southern Sudan, and helping a Hawaiian community reconnect with traditional values. Written by the originators, this book is the most up-to-date account of how you can use this powerful change method.

Incorporating input from the global Future Search Network, the third edition is completely revised, reorganized, and updated. It contains new cases and examples throughout, the latest revisions to the design, advice on combining Future Search with other methods, a summary of formal research studies, and ideas on why Future Search crosses so many cultural boundaries. The chapters on facilitating diversity provide a theory, philosophy, and method for working with any task group.

Marvin Weisbord and Sandra Janoff offer specific guidance for Future Search sponsors, steering committees, participants, and facilitators and new ideas for planning and sustaining action after the Future Search ends. They've added striking evidence of Future Search's efficacy over time, examples of its economic benefits, guidelines for making Future Searches green, and much more.

Future Search uniquely enables people to "do things on Friday that people thought impossible the previous Wednesday." Weisbord and Janoff show you every step of the process. They include a wealth of resources—handouts, sample client workbooks, follow-up methods, and other practical tools. If you want to do strategic planning, product innovation, quality improvement, organizational restructuring, mergers, or any other major change requiring stakeholder engagement with "the whole system in the room," this book is your guide.

Marvin Weisbord, an international consultant for more than forty years, is author of *Organizational Diagnosis* and *Productive Workplaces Revisited* and editor and coauthor of *Discovering Common Ground*.

Sandra Janoff, consultant and psychologist, works with Fortune 500 companies, small businesses, communities, and nonprofits on whole systems transformation.

Weisbord and Janoff are codirectors of Future Search Network, an international service cooperative, and coauthors of *Don't Just Do Something, Stand There*.

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